

4 INCHES WIDE FRONT PANEL

FOLD LINE

BACK PANEL

4 INCHES WIDE FRONT PANEL

FOLD LINE

OUTSIDE PANEL

4 INCHES WIDE FRONT PANEL

FOLD LINE

WE RECOMMEND PRINTING ON  
A 100LB GLOSSY TEXT STOCK  
FOR STURDINESS - ABILITY TO  
REMAIN UPRIGHT IN THE RACK

OUTSIDE PANEL

# LIVE AREA FOR VISIBLE CONTENT IN RACKS

4 INCHES WIDE FRONT PANEL

**Green Line = Trim or cutline**

**Red Line = Bleed** (All colours and imagery must  
bleed to the full 0.125 inches on all sides)

**Blue Line = Type Safety Area** (All content that is  
important must be kept within the area of **3.75 in by  
8.75 in** to be safe from trimming. Content should  
not cross the blue line or it may be trimmed off)

**DELETE NON-PRINTING GUIDE  
LAYER WHEN FINISHED**

# LIVE AREA FOR CONTENT NOT VISIBLE IN RACKS

FRONT PANEL

4 INCHES WIDE FRONT PANEL

FOLD LINE

INSIDE PANEL

4 INCHES WIDE FRONT PANEL

FOLD LINE

INSIDE PANEL

4 INCHES WIDE FRONT PANEL

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REMAIN UPRIGHT IN THE RACK

INSIDE PANEL

FOLD LINE

4 INCHES WIDE FRONT PANEL

INSIDE PANEL