

3.91 INCHES INSIDE RIGHT PANEL

FOLD LINE

INSIDE RIGHT  
PANEL

4.035 INCHES BACK PANEL

WE RECOMMEND PRINTING ON  
A 100LB GLOSSY TEXT STOCK  
FOR STURDINESS – ABILITY TO  
REMAIN UPRIGHT IN THE RACK

BACK PANEL

FOLD LINE

# LIVE AREA FOR VISIBLE CONTENT IN RACKS

4.055 INCHES WIDE FRONT PANEL

**Green Line = Trim or cutline**

**Red Line = Bleed** (All colours and imagery must  
bleed to the full 0.125 inches on all sides)

**Blue Line = Type Safety Area** (All content that is  
important must be kept within the area of **3.75 in by  
8.75 in** to be safe from trimming. Content should  
not cross the blue line or it may be trimmed off)

**DELETE NON-PRINTING GUIDE  
LAYER WHEN FINISHED**

# LIVE AREA FOR CONTENT NOT VISIBLE IN RACKS

FRONT PANEL

4.055 INCHES WIDE FRONT PANEL

4.035 INCHES BACK PANEL

3.91 INCHES INSIDE RIGHT PANEL

FOLD LINE

FOLD LINE

INSIDE FRONT  
PANEL

INSIDE MIDDLE  
PANEL

INSIDE PANEL

**Green Line = Trim or cutline**

**Red Line = Bleed** (All colours and imagery must bleed to the full 0.125 inches on all sides)

**Blue Line = Type Safety Area** (All content that is important must be kept within the area of **3.75 in by 8.75 in** to be safe from trimming. Content should not cross the blue line or it may be trimmed off)